



**Livestream Course** 

7-8 March

2023

# **AFRICA STRATEGY EXECUTION 2023**

Balancing Risk, Finance, People & Projects For Execution Success



# **About Africa Strategy Execution:**

The Africa strategy execution course is designed for professionals and executives who are looking to enter or expand their presence in the African market. This course will provide a comprehensive understanding of the challenges and opportunities of doing business in Africa, as well as the key strategies and tactics needed to succeed in this dynamic and rapidly evolving market.

Through a combination of lectures, panel discussions, case studies, and interactive workshops, delegates will gain a deep understanding of the African business landscape and the unique characteristics of the various African markets. They will learn how to develop a customized Africa strategy that takes into account these characteristics and leverages technology and innovation to drive success.

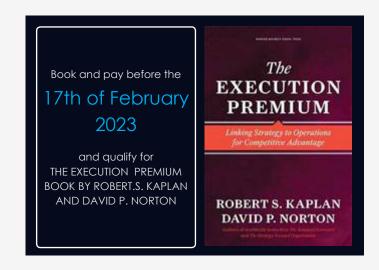
#### Takeaways:

Upon completion of the course, delegates will have the knowledge and skills needed to navigate the complexities of the African market and execute their business strategies effectively. They will also have the tools and resources to implement and measure the success of their Africa strategy and make necessary adjustments as needed.

#### Who should attend:

All C Suite Executives, Leaders, Managers and High Potential Future Managers from the Private and Public Sectors responsible for:

- Business leaders and executives looking to enter or expand their presence in the African market
- Entrepreneurs interested in exploring opportunities in Africa
- Professionals working in strategy, business development, and market expansion roles
- Anyone with an interest in the African business landscape and the opportunities it presents.
- Strategy
- Finance
- Operations
- Risk
- Technology & Information
- Performance Measurement
- Management Accounting & Auditing
- Procurement
- Supply Chain Management
- Human Resources
- Human Capital
- HR Business Partnering
- Talent Management
- Employee Communications
- Organisational Design.





# **Course Outline**

# Day 1:

- Keynote speech on the current state of business in Africa
- Panel discussion on successful strategy execution in diverse African markets
- Case study presentations on companies that have successfully navigated the unique challenges of the African business landscape
- Interactive workshop on developing a customized Africa strategy

# Day 2:

- Keynote speech on the future of business in Africa
- Panel discussion on leveraging technology and innovation in Africa
- Case study presentations on companies that have successfully integrated technology and innovation into their Africa strategies
- Interactive workshop on implementing and measuring the success of an Africa strategy

# **Expert Speakers**



Robert S. Kaplan



Renee Mauborgne



Simphiwe Tshabalala CEO, Standard Bank



Clive Howe Global Strategy Expert Stellenbosch Business School Lecture Ecaps Strategy system Founder.



Adrian Gore

Discovery Founder & CEO



Fernando Baz Strategy Execution Expert



### **Africa Strategy Execution 2023** 7th & 8th March 2023 Investment: R8,499.00



Registration Form	PLEASE COMPLETE AND SEND TO: training@forbescorp or Call: Julia +27
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	4.Tel: +27 10 229 0214
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# Delegate Details

Delegate Name And Surname	Designation	Email Cellphone Number
This booking will not be valid without a signature		

#### **Terms and Conditions**

Delegate Cancellations: all delegates cancellations must be received in writing and are subject to the following conditions:

- In order to secure your registration, payment is due in full upon receipt of invoice
- Confirmation-your registration will only be confirmed until such time as payment is received and may be subjected to cancellation. Right of Admission Forbes Corporate Solutions reserves the right to refuse admission to the training course where evidence of full payment cannot be shown. Delegate Substitutions – Delegate substitutions are welcomed at anytime and do not incur any additional charges. Please notify us in writing of any such changes.
- For any cancellations received 20 working days before the start of a training course, Forbes Corporate Solutions will issue a 100% credit for the value paid to be used for up to one year from the date of issue for any future Forbes Corporate Solutions training course
- For any cancellations received less than 20 working days before the date of the training course, the full fee will be payable and no refunds or credit notes will be given
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- Delegate substitutions are welcome-Please notify us 5 days before the event
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